

Startups Panel discussion

Barriers for AI development

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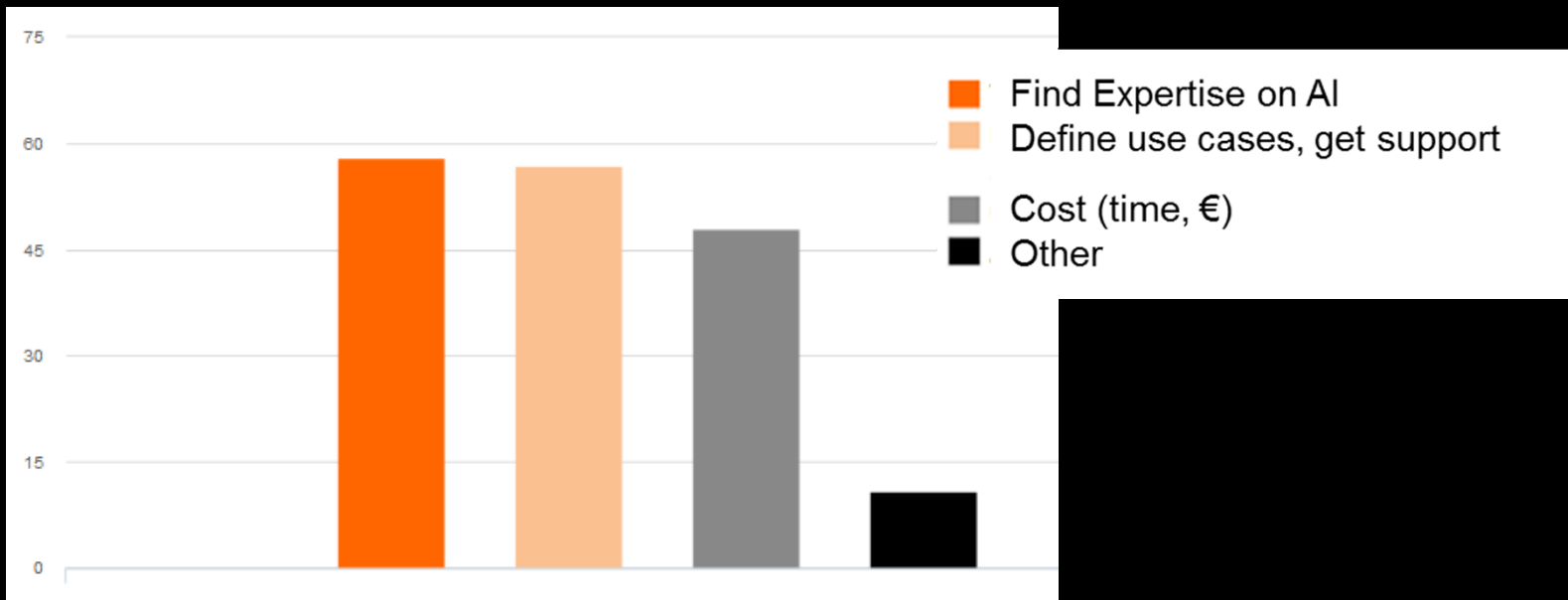
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Listening to B2B Customers...

« What are the barriers you're facing in developing and deploying AI? »



50 French companies surveyed – Jan-June 2019



Hmm... Are you sure we need AI?

Lack of clear Strategy

**Difficulty to describe an AI use case
and translate business benefit**

Uncertain/Low expectation of ROI

AI Project... is too challenging

**Multiple environment/tools constrain
End to End Solution**

Lack of Talent to develop

Difficulties to deploy and scale

AI in my business... are you sure?

Data supply chain not ready

Lack of Trust and Security