# Accelerating Al delivery through an Al Marketplace

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François Tillerot

Intrapreneur-CMO, Orange Al Marketplace

Orange Business Services



We make Al accessible



support@ai-marketplace.orange-business.com

## The Barriers faced in the adoption of Al...

- 1- Tailored solution Design → Lack of Talent (Data Scientists) to develop Al → High Cost
- 2- Difficulty to deploy and to scale Al Models
- 3- Difficult to prove ROI



How to make Al accessible, easy to share to deploy and to use?







Inspire and Support Companies in Developing their knowledge, Testing, Deploying and Using innovative AI solutions to grow their Business

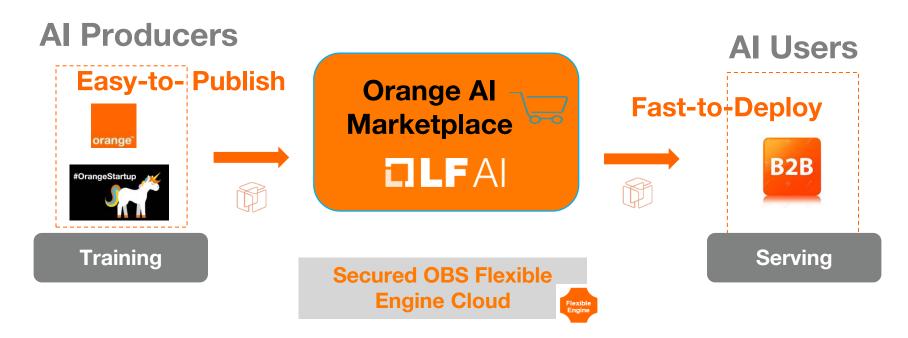


Al community to drive open source innovation in the Artificial Intelligence, Machine Learning and Deep Learning



Orange is member of the LFAI foundation, involved in the Governance, Marketing and Trusted AI committees and active contributor to Acumos AI project

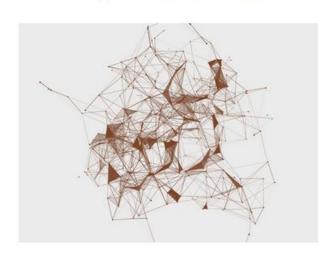
## Orange Al Marketplace



https://ai-marketplace.orange-business.com

# Orange Al Marketplace for Producers

## We make Al accessible







## **Explore our offer**



#### We make Al accessible

Inspire and support Companies in developing their usage of AI, testing and deploying new AI solutions to grow their Business.

See all models



#### **Domains**



#### Operations

Discover use cases for production, supervision and maintenance: datection of anomalies or faults, prediction of breakdowns, analysis of incident tickets to determine root causes...



#### Human ressources

Identify key skills in CVs, analyze feelings in written exchanges thanks to Natural Language Processing...



#### Marketing

Enrich your customer data and analyze behavior to optimize a marketing campaign, determine the standard profile of a product to be developed or recommended...



#### Sales

Improve the efficiency of the Sales cycle and sales forecasts by type of product... Discover our solutions in this area.



#### Customer support

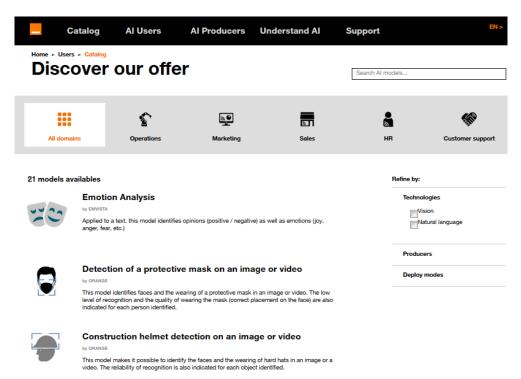
Redesign the customer relationship and experience by optimizing the most frequent actions through the power of AL.

## **Artificial Intelligence in 3 steps**

## **Understand**







## Order an Al Model



Home > Users > All Al models > Detection of a protective mask on an image or video



## Detection of a protective mask on an image or video



This model identifies faces and the wearing of a protective mask in an image or video. The low level of recognition and the quality of wearing the mask (correct placement on the face) are also indicated for each person identified.



Ask for a trial

Overview Use Cases User Manuel Technical specifications

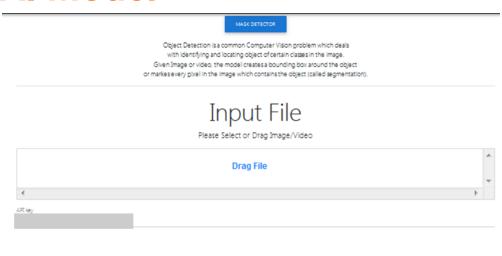
From an image or a video, the model identifies the faces. For each face detected, it analyzes the presence of a protective mask or not, as well as the correct positioning of the mask. You can thus obtain an alert in the event of non-wearing or ineffective positioning of the protective mask. This model is trained for "health protection" type masks. In the case of a video, a counting function over a given period (typically per day) and the display of statistics are being developed.

This model makes it possible to identify objects or themes in an image or in a video stream. It can be used to qualify the content of videos or to detect specific objects in images, for example surveillance. The model was trained to detect faces, then the presence and correct positioning or not of a health protection mask on each detected face. It therefore makes it possible to raise alerts of unprotected persons on a group image, of the video surveillance type, or on a specific image.

Mode d'utilisation : Operations Adaptabilité : Ready-to-use

## **Test and Use an Al Model**







## Conclusion

Catalog of Al Use cases

**Open Source Innovation** 



Business-Oriented (5 domains) to inspire B2B Users

Easy-to-publish for Producers Fast-to-deploy for Users

Join us and contribute to make Al accessible!

