



bazaarvoice™

Improving the online shopping experience with ONNX

 @matthewleyburn

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11,500+
BRANDS AND RETAILERS

1.3B+
MONTHLY SHOPPERS

8B+
Reviews




Product matching

Product card for 'Gray T-Shirt' from logoipsum. The card features a photo of a person wearing a gray t-shirt. The title is 'Gray T-Shirt' and the description is 'Stylish T-Shirt - Color Dark Gray'. The price is \$19.99. The product has a 4.6 rating from 302 reviews, shown as five stars with the last one partially filled. A review by Mark 21, posted one week ago, says 'This is a really comfy t-shirt. Highly recommended'.

Product card for 'Dark Gray T-shirt' from logoipsum. The card features a photo of a dark gray t-shirt. The title is 'Dark Gray T-shirt' and the description is 'Gray Round Neck T-Shirt Limited Edition'. The price is \$18.85. The product has a 4.2 rating from 57 reviews, shown as four and a half stars. A review by Alex 39, posted one month ago, says 'Good price for what it is, but materials feel cheap. Sizing was a little small too.'

Product matching

logoipsum



★★★★★ 4.6 (302)

Gray T-Shirt

Stylish T-Shirt - Color Dark Gray

\$19.99


Reviews 4.6 (302)

★★★★★

Mark 21 one week ago

This is a really comfy t-shirt. Highly recommended

logoipsum



★★★★☆ 4.2 (57)

Dark Gray T-shirt

Gray Round Neck T-Shirt Limited Edition

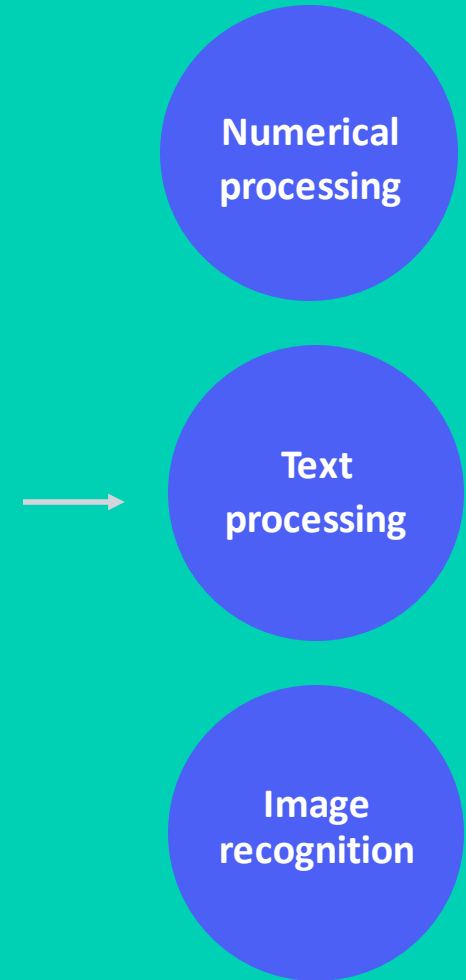
\$18.85

Reviews 4.2 (57)

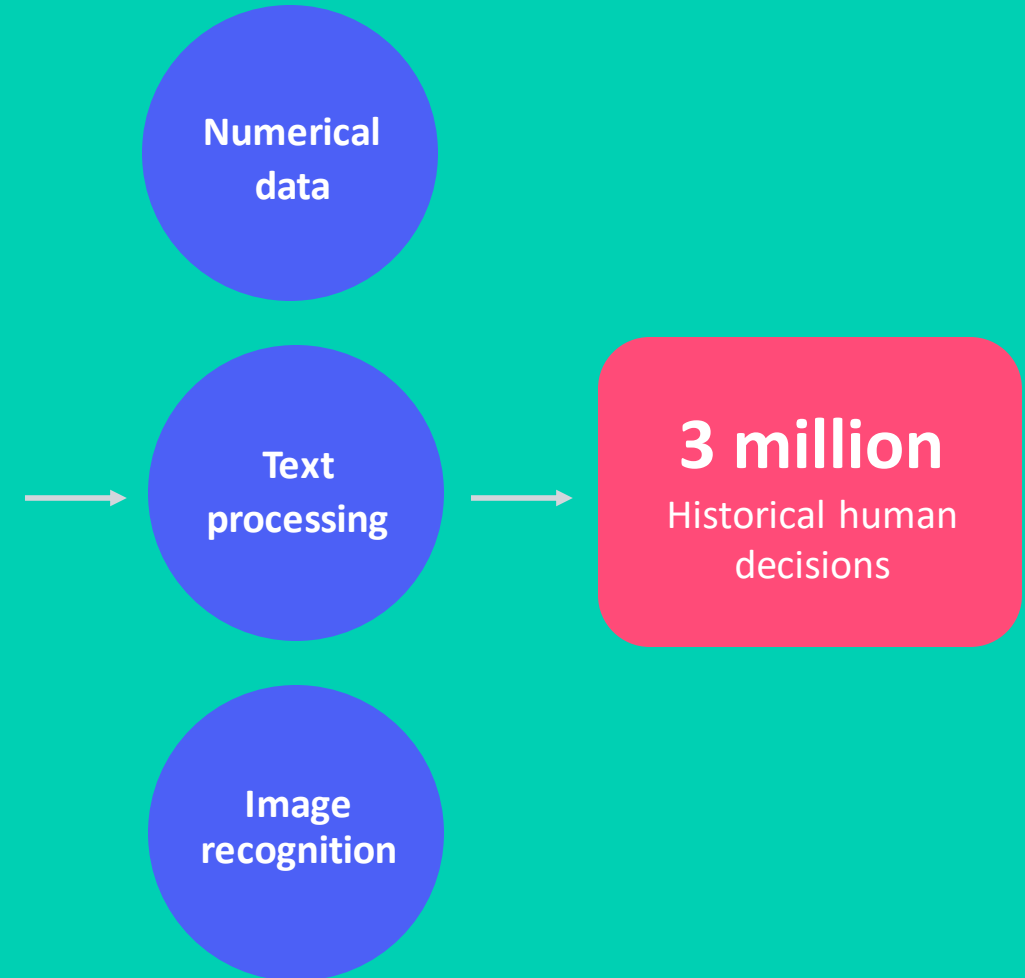
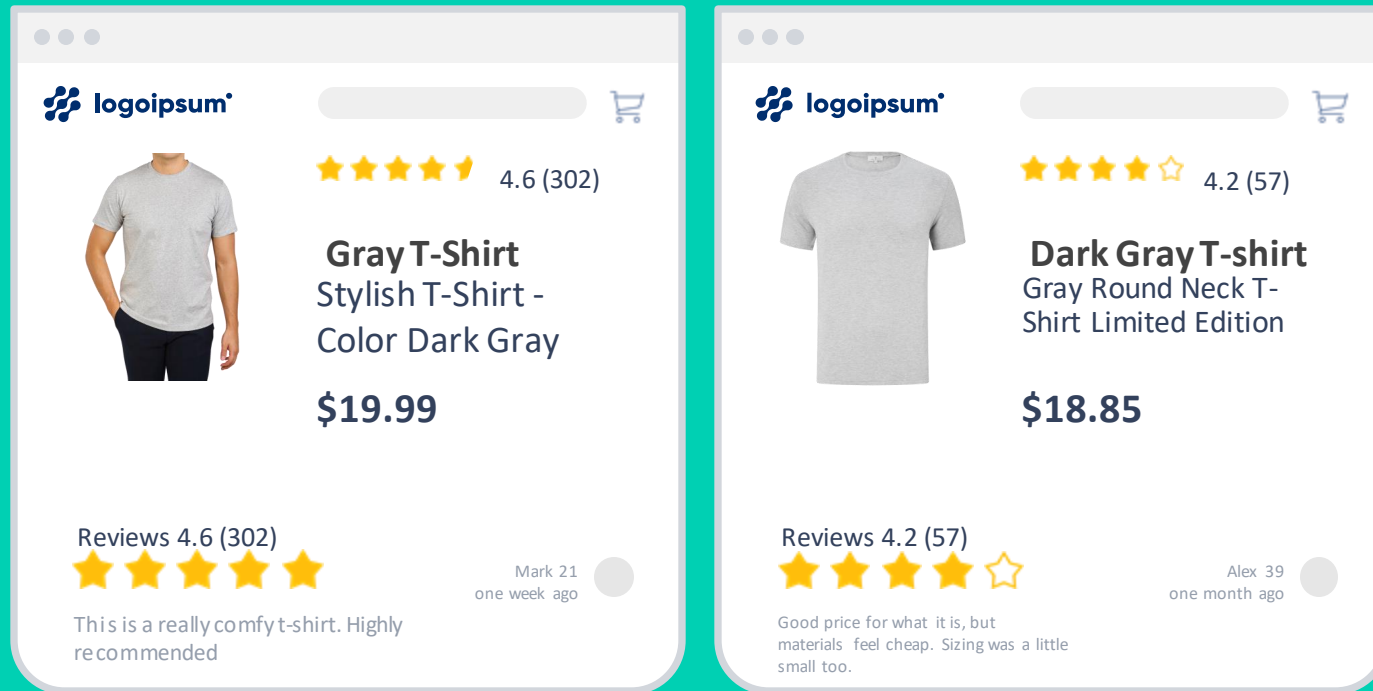
★★★★☆

Alex 39 one month ago

Good price for what it is, but materials feel cheap. Sizing was a little small too.

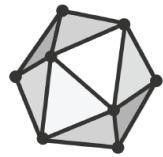


Product matching





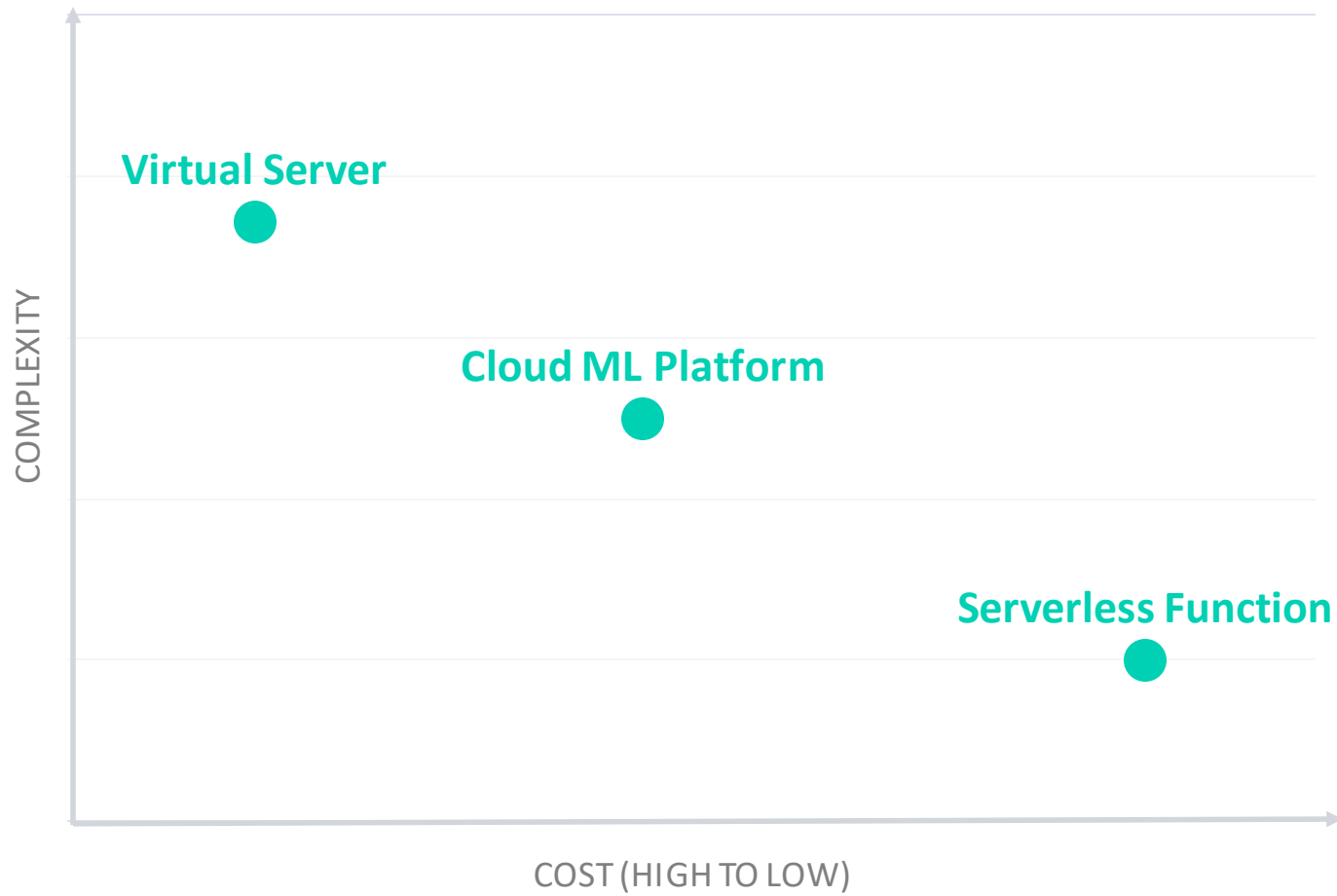
Export

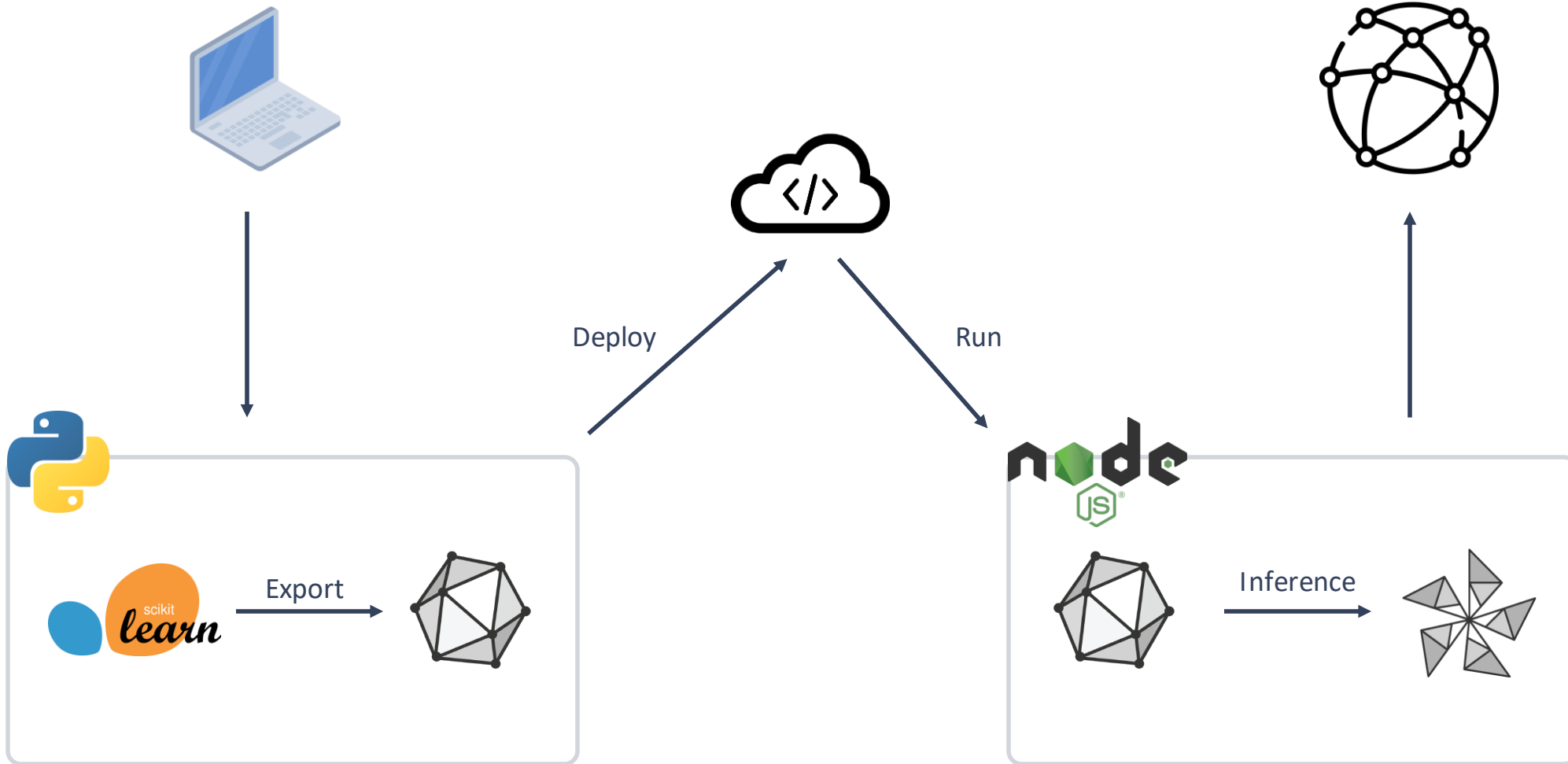


Implementation

Approaches to ML in the cloud

Complexity vs Cost





Scaling serverless functions

Performance and cost

Allocated memory (MB)	Memory used (MB)	Execution time (s)	Invocations per month	Cost (USD)
128	114	900 (TIMEOUT)	1,000,000	1875.38
256	232	871	1,000,000	3629.89
512	470	439	1,000,000	3659.07
1024	901	207	1,000,000	3450.69
2048	816	86	1,000,000	2867.24
4096	821	85	1,000,000	5417.15

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Scaling serverless functions

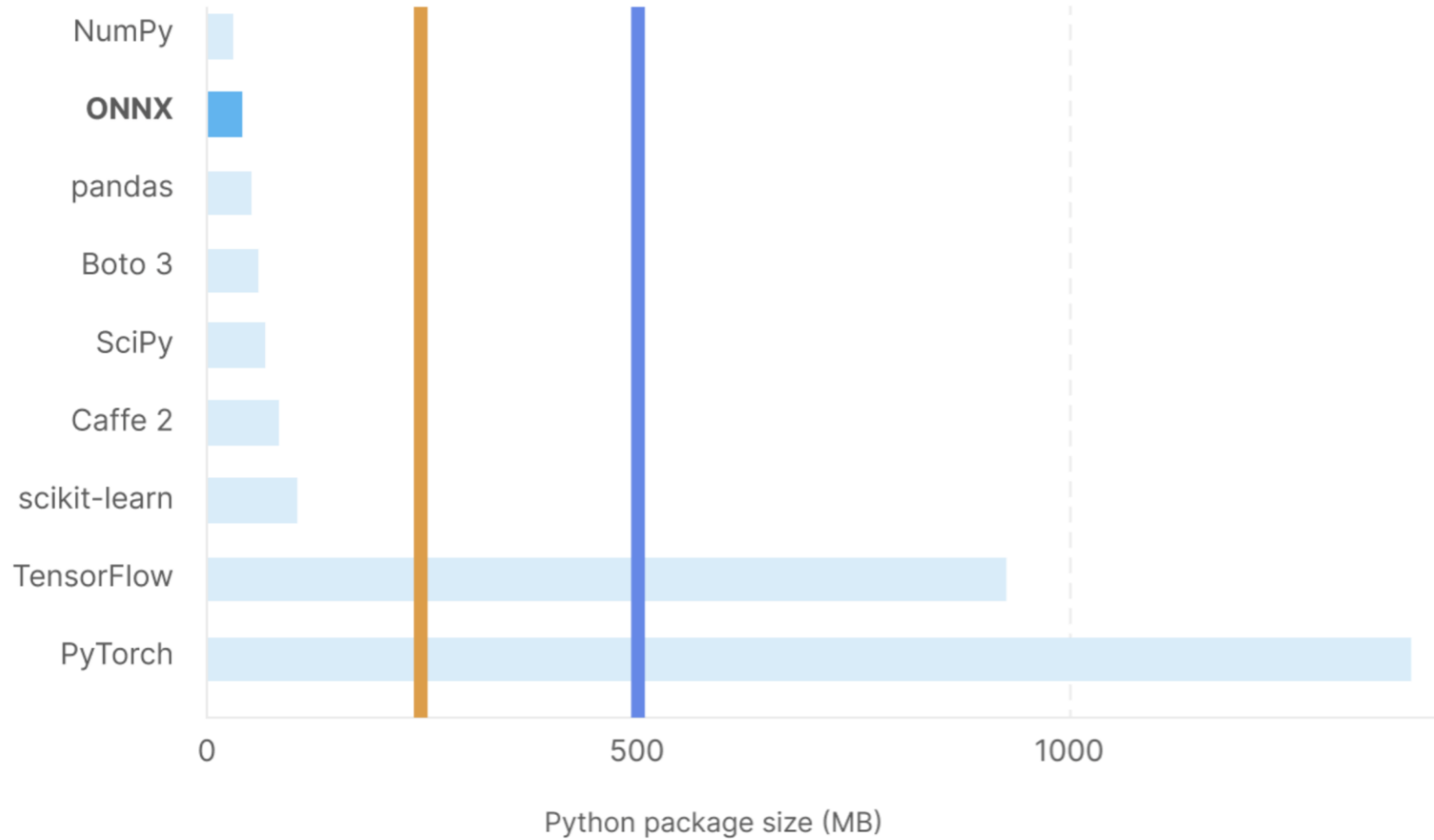
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Cost comparison

	Estimated Monthly Cost
Serverless function	\$2,800
Cloud ML Platform	\$4,900
Virtual server	\$14,300

Deployment size limits (MB)





Products
100,000,000

Reviews
15,000,000





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